

MAKEUP TRENDS 2025



**Satin  
Skin**

&



**Bitten  
Lips**

# Satin Skin

This natural aesthetic seeks a balance between dewy and matte skin, favouring a soft yet radiant complexion that mimics the texture of satin. Satin Skin aims for that ‘lit from within’ look, with a natural glow that lasts all day.

The satin skin trend is all about creating a **soft and radiant look with just the right amount of glow.**

Source: Carmindy Kathryn Bowyer, New Beauty Jan 2025.



# Satin Skin

1

**Warka Tottle (30ml):** Hydrating and glowy primer as the base, with a creamy and glowy formula.



2

**Skin-Up Bottle with Centered Applicator (30ml):** Foundation with a natural or satin finish. It offers medium coverage, giving an even skin tone without weighing the face down. These products often contain micro-particles that gently reflect the light, creating luminous skin without shine.



3

**Gala Lip Gloss with Sorbet Touch Applicator (4.5ml):** Highlighter which blends with the skin and provides a glowing effect without being too obvious.



4

**Deco Touch Tube (20ml):** Cream blush and bronze for a fresh and natural look, used add a delicate touch of color to the face. Cream textures blend better with foundation and contribute to maintaining the luminous and satin finish.



# Bitten Lips

The name says it all. It's that seductive look of understated elegance, as if you've just bitten your lips or been sipping red wine. No more defined outlines; instead, the colour is soft and blurry, perhaps with a dash of gold for a luxury finish.

The magic of the bitten lip, or “bouche mordue,” lies in its understated elegance. Gone are the days of precise, sharply lined lips; the bitten lip **suggests a natural, intimate softness**— like you've just enjoyed a juicy berry or taken a stroll through a crisp autumn breeze.

The Art of the Bitten Lip: TikTok's most effortlessly seductive trend, Editor's Beauty.

# Bitten Lips

1

**Classic Gloss Tube (20ml):** Lip scrub to prepare your lips for a smooth and even application.



4

**Gala Lip Gloss with Ace Applicator (4.5ml):** Lip tint in a contrasting shade to create the center colour.



2

**Camille Lip Gloss with Awake Applicator (6ml):** Hydrating lip oil to moisturise and nourish your lips.



3

**Slim Essence Stick:** Lip liner in a shade that closely matches the natural lip colour.



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